



Maple-Leaf News

Winter 2009

Laugh a little, learn a little & take a break from the daily grind

Entering The Quick Lane

Maple-Leaf Construction is pleased to introduce our latest retail automotive project for the Best Ford dealership, located in Nashua, N.H. The project will incorporate a number of changes to the facility, including a complete exterior makeover utilizing a modern "Alucobond" aluminum composite panel and expanded signage. An interior reconfiguration will add the "Quick Lane" vehicle service concept and a showroom upgrade will incorporate the recently acquired Lincoln-Mercury line under the Best Ford umbrella.

The exterior scope of work will include completing footings and foundations intermittently across the front façade to structurally support the addition of ground-to-parapet exterior walls, while extending existing parapet elevations to provide a clean, symmetrical look to the building front. Once the entire front building structure has been squared off, an Alucobond panel will be applied across the dealership's fascia. In addition, up-to-date signage will be unveiled that displays not only the Ford and Lincoln/Mercury brand, but also Quick Lane.

Quick Lane features standalone vehicle service centers at dealerships dedicated to maintenance and light repair services—routine oil and filter changes, brake



A conceptual view of the new exterior of the Best Ford Lincoln/Mercury dealership in Nashua.

repairs or tire rotation. As part of Quick Lane, Maple-Leaf will be constructing a dedicated waiting area and customer entrance, with the dealership dedicating service bays and staff to support the unscheduled client maintenance work that features genuine Ford parts and service.

Rounding out the renovation to the 37,000-square-foot facility, Maple-Leaf will perform renovations to the showroom designed to create separate areas for the Ford line and Lincoln/Mercury vehicles.

On the Ford side, alterations will be made to the existing customer traffic pattern by enhancing the ceramic floor tile layout, as well as updating the current look with new paint, lighting, furnishings and fixtures. At the entry aisle, black granite floor tile will lead customers to a contemporary reception



A lobby view of the new waiting area highlights the modern design of the Lincoln/Mercury expansion.

area that showcases the vehicles on each side of the facility.

On the Lincoln/Mercury side, the ceramic tile will be upgraded, soffits created, ceilings modified, customer areas created, and furnishings and finishes installed to reflect the latest Lincoln/Mercury image package.

If your facility is looking to enter the Quick Lane or you want to enhance its present offerings with the latest lines and services, Maple-Leaf can assist your firm in traveling on the fast track. Just call Maple-Leaf Construction president Loren Dubois at 603-882-7498 and he'll help you get moving.



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Holiday Message

At Maple-Leaf Construction, we look ahead to the promise that the new year brings. We are grateful to have a successful business, with dedicated, hardworking employees, outstanding building team partners, supportive corporate friends and, of course, loyal clients. You are the heart and soul of our company, without whom our success would not be possible.

The entire Maple-Leaf team wishes you safe and healthy holidays and a year ahead filled with happiness, opportunity and prosperity.



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